

ANDREW WILSON GREEN

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Executive Summary

Adept and ambitious professional with background in marketing communications, public relations, and advertising with an emphasis on luxury fashion, high-end real estate, and political candidacy. Diverse professional experience with demonstrated history of team management of up to 30 individuals and results driven success. Excellent eye for design with extensive professional experience in fashion and architectural photography.

Professional Experience

Versace | New York, NY.....May 2023 – Oct 2023

Marketing Communications Intern & Temp Public Relations Assistant

- Facilitated editorial requests and sample loans/trafficking to major publications and celebrities, utilizing Fashion GPS database.
- Developed a brand activation plan for the rollout of Versace's "Icons" collection.
- Executed CRM initiatives including compiling and tracking customer engagement data.

Saunders & Associates | Bridgehampton, NY.....Jun 2018 – Aug 2022

Professional Photographer

- Conducted photoshoots of hundreds of luxury Hamptons properties valued from \$2-40M+.
- Generated nationally circulated advertisements and marketing collateral in concert with marketing department.
- Performed complex photo retouching alongside graphic designers to enhance property images.

Local Mayoral & Municipal Office Campaigns | Southampton, NY.....Apr 2019 – Jun 2022

Chief of Staff & Communications Director

- Achieved ~35% average margin of victory annually and record voter turnout levels with \$100K+ per year in donations.
- Recruited, hired, and managed a staff of 10-30 staffers and volunteers each year and formed sub-teams to structure separate workflows.
- Advised six candidates across five separate campaigns on outreach, fundraising, and strategic efforts, rendering victory in each election.

TENET | Southampton, NY.....Jan 2019 – Jun 2022

Photography Director

- Produced photoshoots and acted as lead photographer for millions of dollars of luxury merchandise.
- Created editorial/lifestyle and e-commerce imagery, for online and print advertisements.
- Supervised transition of online business from third-party e-commerce platforms to a first-party e-commerce website, which facilitated consistent sales growth through the COVID-19 Pandemic.

Education

Fashion Institute of Technology – Baker School of Business & Technology | New York, NY

Bachelor of Sciences – Advertising Marketing Communications | Expected May 2025

- Dean's List

Associate in Applied Science – Advertising Marketing Communications | May 2023

- Magna Cum Laude, Deans List

The Pennsylvania State University – University Park – Bellisario College of Communications | State College, PA

Public Relations, Advertising, & Strategic Communications

- Dean's List

Certifications & Awards

- Google Ads Display Certification (2023)
- Google Ads Search Certification (2023)
- LinkedIn Photoshop Essential Training (2020)
- LinkedIn Mastering Adobe Camera Raw (2019)
- New York Press Association: First Place Best Feature Photo (2018)

Skills

- Office 365, Adobe Pro, iWork, G Suite
- Microsoft Teams, Slack
- Launchmetrics/Fashion GPS
- Mac OS X, Windows OS
- Team Management/Development, Public Speaking, Corporate Communications, Photography, CX, CRM